

ISPA Newsletter Volume 4 Issue 3

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International Society of Precision Agriculture

MONTHLY NEWSLETTER



The 13th International Conference on Precision Agriculture (ICPA)

The [oral](#) and [poster](#) programs are in place for the 13th ICPA. We will feature over 120 [oral presentations](#) and more than 40 [poster presentations](#) this year. The [program](#) starts Sunday, July 31st and runs through noon on Wednesday, August 3rd. ICPA will be held in conjunction with [InfoAg](#) this year which offers additional programming and an extended [exhibit hall](#) plus [tours](#) and many networking opportunities.

[Online registration is open](#). The **early registration discount ends Monday, July 18th** so register now to enjoy the best rates for full and one-day registrations.

New ISPA Community on On-Farm Data Sharing established

The ISPA board has accepted a proposal for the establishment of an on [On-farm data sharing \(OFDS\) community](#) within ISPA. [Tom Morris](#) is the chair and [Nicolas Tremblay](#) the vice-chair. Collection of results from strip trials across many fields requires protocols for data stewardship, that is, for data reporting, sharing and archiving. *Complex challenges (...) require the free flow and exchange of information, making it available when, where and how it's most needed to support informed, coordinated and timely decision making, across multiple scales and scopes of interest. An increasing amount of useful data and information is being generated, but social and technical barriers often inhibit it from being most effectively shared, accessed and used/reused. As information intermediaries bridging boundaries of place, practice and expertise, Cooperative Extension professionals and the like are well positioned to help address these gaps, focused on advancing data and information competencies and practices addressing these barriers and promoting agri-food system innovation.* [Excerpt from eXtension [web page](#) about Global Open Data for Agriculture and Nutrition (GODAN) fellowship.] The first business meeting of the OFDS community will be held on Monday August 1st evening, following the poster session at the upcoming ICPA. A presentation entitled "Benefits of an On-Farm Data Sharing Community" will also be made by Tom Morris on Wednesday August 3rd at InfoAg 2016 on the same premises. The following three articles illustrate why this new ISPA community is important.

Prescriptive Planting – A concept set to disrupt the farming

business

Prescriptive Planting is a system that tells farmers with great precision which seeds to plant and how to cultivate them in each patch of land. ["The Economist"](#) explains that it could be the biggest change to agriculture in rich countries since genetically modified crops. And it is proving nearly as controversial, since it raises profound questions about who owns the information on which the service is based. It also plunges stick-in-the-mud farmers into an unfamiliar world of "big data" and privacy battles.

Farmers want control of ag data, survey shows

A [survey](#), conducted with about 400 participants the first four months of this year, showed that 77 percent of farmers are "concerned" or "extremely concerned" about the entities that can access the data generated by new precision technology on farm machinery and whether the information could be used for regulatory purposes.

Digital and the crop chemicals sector

Bayer bought proPlant, a developer of software for plant health diagnostics, earlier this year. Monsanto says data science and services are the "glue that holds the pieces together" of its strategy for future growth. Digital farming could spell shake-up for [crop chemicals sector](#).

Tulane Nitrogen Reduction Challenge

Tulane University continues to tap into the genius of worldwide entrepreneurs, researchers and inventors by offering a new and expanded \$1 million Grand Challenge. The [Tulane Nitrogen Reduction Challenge](#) is seeking innovative in-field solutions that will reduce crop fertilizers and runoff, with the goal of combating hypoxia and global "Dead Zones" in the world's lakes and oceans. Competitors have to submit an outline of their innovations by completing Registration by the August 15, 2016 registration deadline.

Newly launched N8AgriFood partnership in the UK with a focus on precision ag

The [N8AgriFood](#) partnership comprises academic, industry, NGOs and farmers located in Northern Powerhouse regions and aimed at catalysing their cooperation. There are 8 universities that make a platform for partnership: Manchester, York, Leeds, Lancaster, Sheffield, Liverpool, Durham, and Newcastle. N8AgriFood Program that has been launched has three interconnected multidisciplinary themes, addressing key challenges in food security: Sustainable Food Production, Resilient Supply Chains and Improved Consumption and Health. The "Sustainable Food Production" stream will focus on precision agriculture, incl. application of fertilizers and pesticides, disease diagnostics in crops and animals, and genomics, incl., plant and livestock breeding, soil health.

Best drone for the job

This [Buyer's Guide](#) features information to help selecting an agriculture drone. It covers everything you need to know, including the leading drones used for precision ag; popular imaging software packages & services; a short list of UAV surveyors; and the latest FAA regulations governing the use of drones in agriculture.

Encirca(SM) Yield Nitrogen Management Service

DuPont Pioneer is offering an incentive for growers to try the [Encirca\(SM\)](#) Yield Nitrogen Management Service.

Sustainable Intensification, Rio de Janeiro, 25-26 October 2016

Agricultural development and global food security is dependent on the streamlining of agriculture processes, and key to efficiency is the development of precision agriculture. This two-day Brazilian Agriculture Development [programme](#) is designed to facilitate discussions and partnerships that will further strengthen Brazilian agriculture on a global landscape. Partners are the Ministry of Agriculture and some of the larger exports in Brazil, including sugarcane (Unica), machinery (ABIMAQ), soybean (Aprosoja and CESB), soil (Abisolo), fruit exports (Abrafrutas), crop protection (Sindiveg), fertilisers (ANDA) and agriculture distributors (ANDAV).

The PrecisionAg Innovation Series, from Robotics to Nitrogen Optimization

The [PrecisionAg Innovation meeting](#) in August 29, 2016, Des Moines (IA) will feature “Robotics: The Next Game-Changer”, “Automating Irrigation Control”, “A Systems Approach To Precision Ag and Nitrogen Optimization”, “Inside The Consultant-Driven Precision Program”, “Employing Drip Irrigation To Boost Efficiency, Profitability” and “Nutrient Efficiency Assurance: Inside The Nutrient Star Program”.

Geospatial World Forum: 22-25 Jan, 2017, Hyderabad, India

The theme of the Geospatial World Forum is “[Geospatial + Deep Learning: Shaping Smarter World](#)”. The Geoagri segment will be held on January 24th and 25th.

The 2nd China International Agricultural Remote Sensing Application Technology Summit (2016 ARS)

The [2016 ARS](#) will take place in Langfang City, Hebei Province, China, on September 27th and 28th, 2016. It will bring together about 230 delegates, including government officials, association leaders,

remote sensing institutes, universities professors and business leaders.

11th European Conference on Precision Agriculture (ECPA 2017) – New info posted

ECPA 2017 will be held in Edinburgh, Scotland, in July 16-20, 2017. The [website](#) is up and you can pre-register.

Precision Agriculture Definition

Precision Agriculture is a management strategy that gathers, processes and analyzes temporal, spatial and individual plant and animal data and combines it with other information to support management decisions according to estimated variability for improved resource use efficiency, productivity, quality, profitability and sustainability of agricultural production.

The International Society of Precision Agriculture (ISPA) is a non-profit professional scientific organization.

The mission of ISPA is to advance the science of precision agriculture globally.

Contact newsletter@ispag.org to suggest content for future newsletters or visit www.ispag.org for more about the Society