Leading the way in a data driven world

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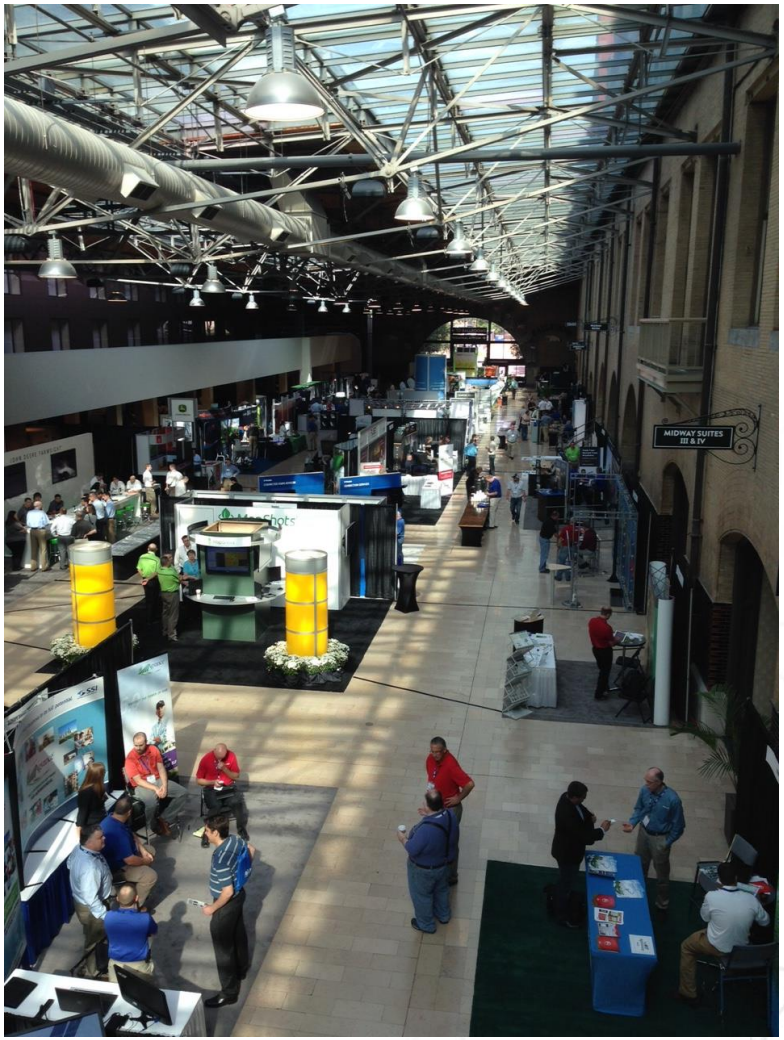
FUSE® AGCO Connecting Your Farm

AGCO Your Agriculture Company

- How many presentations this year are about **data**?
  - *At last count, about 40 with "data" in the title*
- How many precision farming exhibitors are at the conference this year?
  - *At last count, 104 vendors in 158 booths – biggest yet!*
- How many precision farming companies are there today?
  - *A lot. And growing every day!*

Cutting through the clutter

- …in the industry.
- …in the cab.
- OEMs like AGCO are uniquely positioned to offer one-stop solutions to their customers.



Keeping Your Data Safe & Under Your Control

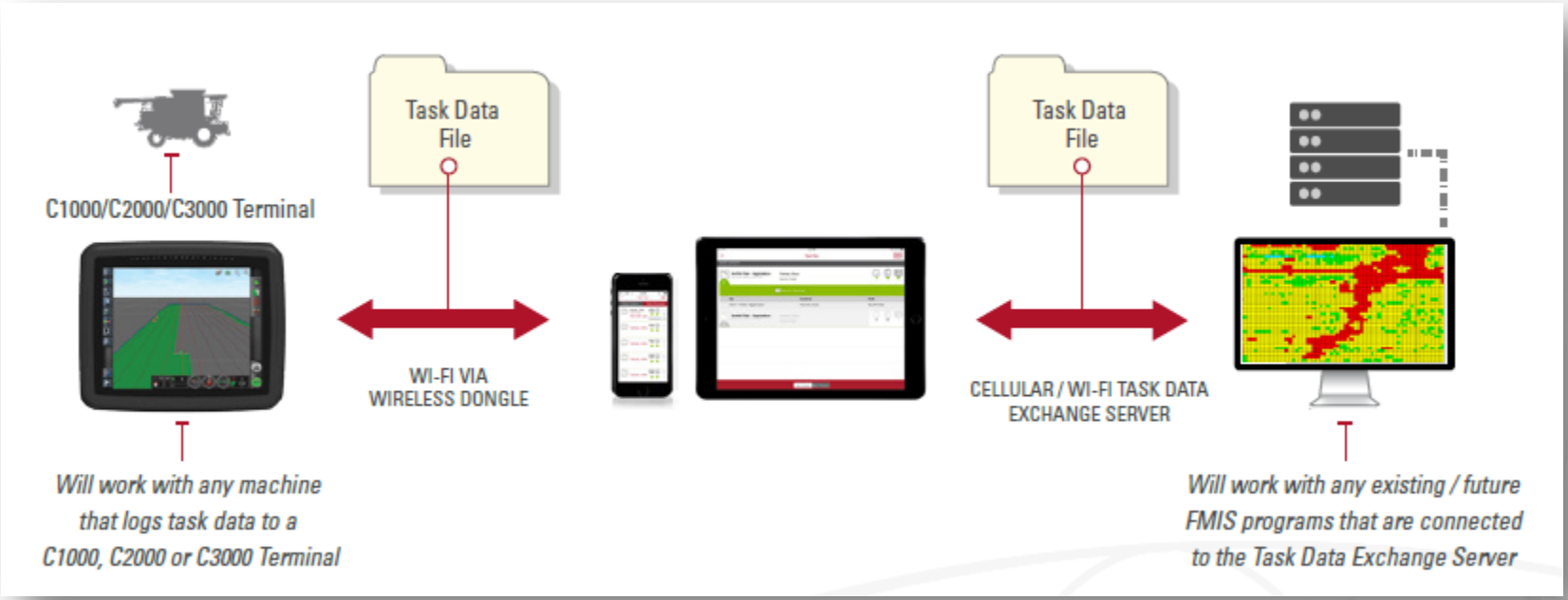
- It’s your farm and your data. AGCO respects your data privacy choices; you don’t have to share your farm data with AGCO to use our products or connect with your other trusted partners.

Making Data Transfer Easier & More Secure

TASKDOC®

VARIO DOC

GO-TASK™



Making Equipment Increasingly More Compatible

- Automatic guidance was one of the earliest used and most widely adopted precision technologies
- The all new Auto-Guide and VarioGuide guidance systems
- The first truly open guidance system on the market

AUTO-GUIDE™

VARIO Guide

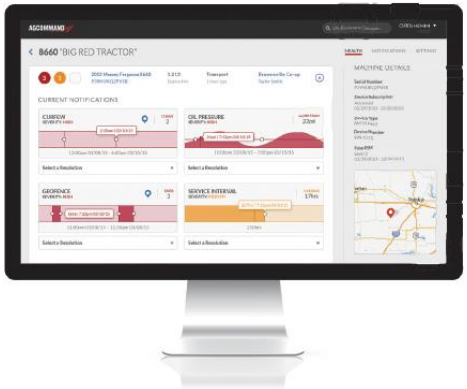
Trimble

NovAtel

TOPCON Precision Agriculture

Refining and Improving Dealer Services

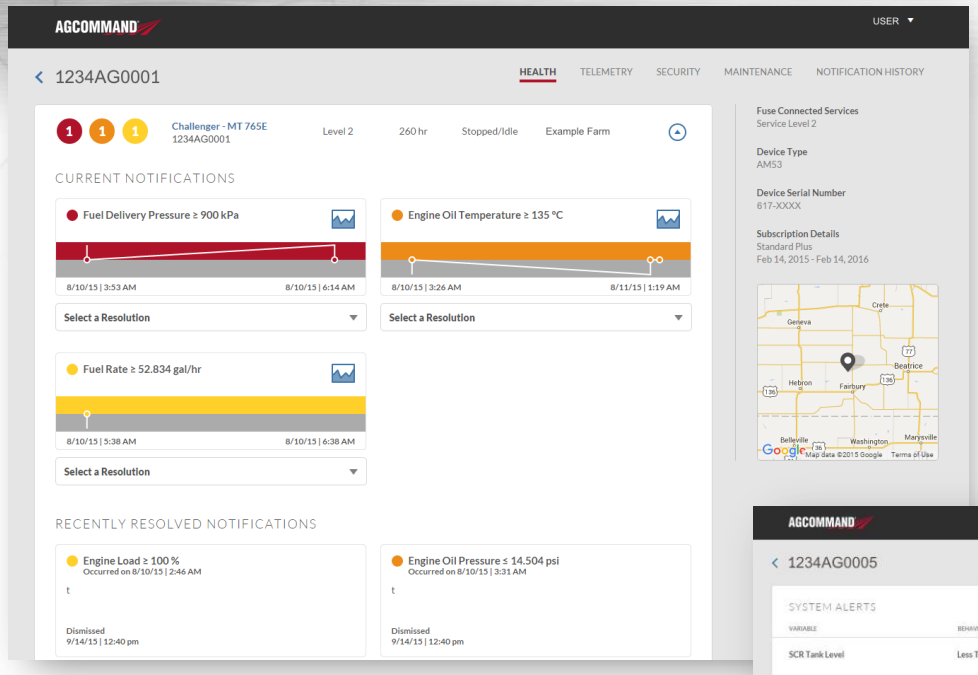
- Fuse Connected Services & AgCommand®

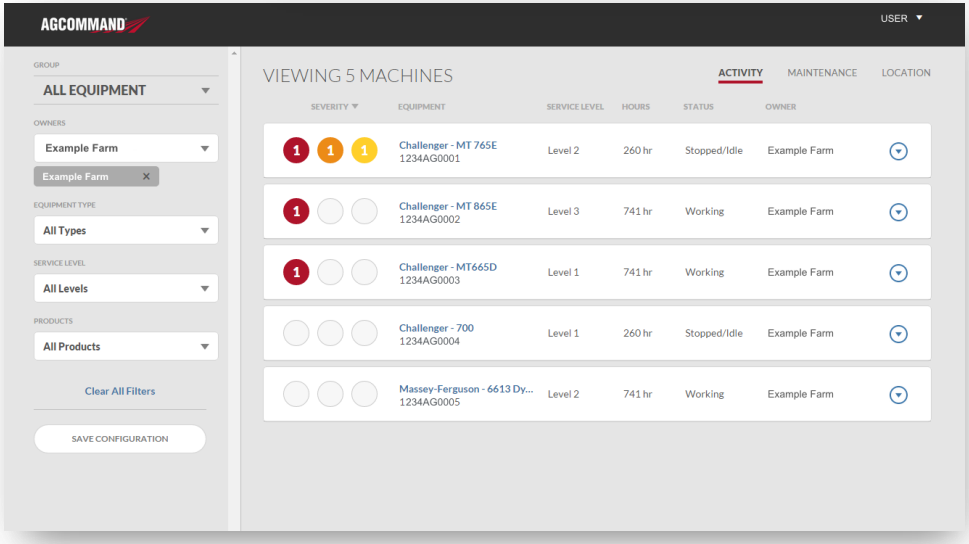


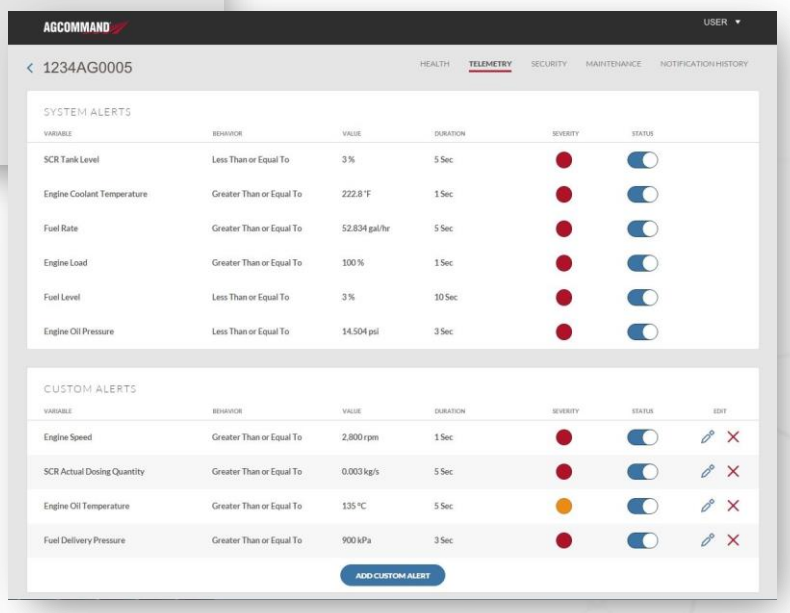
AGCOMMAND®

FUSE® Contact Center

FUSE® Technologies







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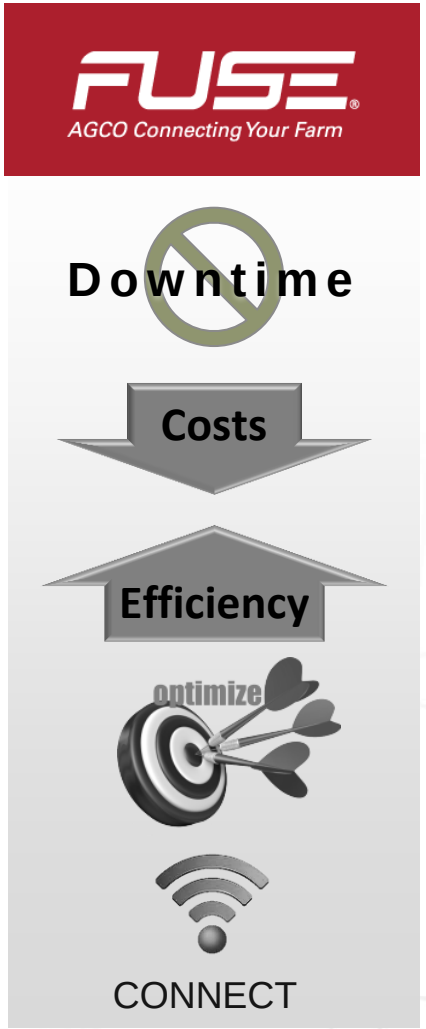
Your Agriculture Company

Looking to the Future

- **Customer Up Time**
  - The ability to get more in-depth with dealer support to the customer
  - Give the dealer a better near real time support tool with all of the supporting tools needed in one place
  - Ability for the above to be mobile for the dealer
  - Ability for the dealer technician to diagnose a problem faster; quicker turnaround time for the customer

- **Farm Related Services**
  - More and more producers are looking for help with understanding the “Big Data”
  - Producers are looking for help with decision making from the data that they’re collecting
  - Producers are wanting to be able to utilize data from their mixed fleets
  - Be able to make faster, more real time decisions in the field



Questions?